



ARTWORK PREPARATION INSTRUCTIONS

Recommended Design Programs

We recommend creating your print ready artwork using the following applications:



Adobe Illustrator



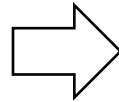
Adobe In-Design

Embed All Fonts

Please embed or outline all fonts used in your document before sending your final artwork.



Editable Font



*Font converted to shape.
Previewed in outline mode.*

Font Size

For acceptable legibility, text should be no smaller than 6 points.

Text Safety

Leave a minimum 1/8" space from your text to the cut/trim line to prevent clipping of your art and/or text.

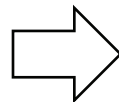
Bleed

All artwork **MUST** include a minimum 1/8" bleed (1/4" recommended) past its final trim/cut line. This prevents white borders or uneven edges of your print, caused by very slight variations in die-cutting and trimming.



No Bleed

*Blue background does not cover
area outside the cut line*



Added Bleed

*Blue background extends outside
the cut line*

ARTWORK PREPARATION INSTRUCTIONS



Linked images

Please check that all linked images are embedded in your final artwork.



Print Ready File Formats

Our preferred format for accepting artwork is a high resolution PDF.

JPG, PNG Formats

When using images be sure that your resolution is set to 300 pixels/inch.



72 DPI Blurry image

VS.



300 DPI Clear image

Set color mode to CMYK

Convert all your art files to CMYK color mode (or Grayscale if you are doing a Black/White layout). Files must be set up as CMYK for colors to print accurately.



RGB color mode

CMYK color mode

Submitting your order

Once you have confirmed your art meets our requirements please email your artwork to nathan@kegcollars.net.

If your art is too large to email please send via www.WeTransfer.com
